



## 2009 Convention and Tradeshow

August 9 – 11, 2009  
Mandalay Bay, Las Vegas, NV  
Registration Form

Name: \_\_\_\_\_ Phone# \_\_\_\_\_

E-mail: \_\_\_\_\_ Work# \_\_\_\_\_

Address: \_\_\_\_\_ Fax# \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

**A \$25 discount is available to all Certified Carvers & Business Members/ May only use one Discount**

Certification level? Ice Carver      Professional Carver      Master Carver

### Attendance charges

Individual two day package \$325  
Includes all seminars, reception, and lunches.

Individual one day package \$200  
Includes all seminars and lunches.

Company Package two day package \$525  
Admittance for employer and one employee Includes all seminars, reception, and lunches. Only available to Business NICA Members.

Carvers Workshop on Monday **Cancelled** \$175  
Includes the Carvers Workshop 10 Steps to 3D sculpting in the morning, lunch and seminars in the afternoon. Carvers must bring proper carving attire (boots, apron, gloves and eye protection) as well as tools (recommend chainsaw, die grinder, and chisels)

Guest Price \$175  
Guests price allows a friend or spouse access to vender area and includes lunches and reception. This does not include educational seminars.

Guest Price for the Reception Only on Monday Night \$60

Vendors \$450  
Allows vendor to display a booth in foyer and allows for two admissions. Only one person is allowed admittance to seminars (for two to go to seminars \$600).

Name of second attendee for Vendors and Companies \_\_\_\_\_

Fee: \$ \_\_\_\_\_ Circle 1 or more: Individual    Carver    Guest    Vender    Company    Carvers Workshop

Credit Card# \_\_\_\_\_ Exp. Date \_\_\_\_\_

Please return this form by mail to the  
NICA, P.O. Box 3593, Oak Brook, IL 60522-3593.  
Visit the web site at [www.NICA.org](http://www.NICA.org) or call the office at 630.871.8431

# Agenda

## 2009 NICA Trade Show "The Business of Ice"

### August 9, 2009 (Sunday)

7:30- 9:00 pm **Ice Breaker Party, Show & Tell and Registration, Light Hors D'Oeuvres Rm. Palm Foyer**

### August 10, 2009 (Monday)

7:30 - 8:30 am **Registration**

8:30 - 5:00 pm **Trade Show Open (Vendor Display Area)**

8:30 - 9:15 am **"Features of the NICA web site, Web site design tips and protecting your content on line"-**

Taguht by: Jeff Petercsak, MCSE - Rm. Jasmine F

9:30 - 10:15 am **"Business Insurance and Loss Prevention"**

Taught by: Lewis M. Mullins began his insurance career by spending 19 years with a major insurance company after 10 years in trucking. Lew spent several years as a District Manager, and then began his own insurance and financial services company; he is a CLU and has been NASD registered; his e-mail is lmullins@scorelv.org. Rm. Jasmine E

10:30 - 12:30 pm **"How to conquer the fear of drawing to release your creative ice sculpting potencial"-**

Taught by: Paul Germain of the Academy of Ice Carving and Design-AICD Rm. Jasmine F

10:30 - 11:30 am **"Managing Financial Reporting (for fun and profit)"**

Taught by: David Chavez, CPA, graduated from the University of Nevada, Las Vegas, in 1992 and founded Chavez & Koch, a regionally renowned Business Consultant and CPA firm in 1996. After the firm was sold, David began Assured Strategies "Proven Leaders Providing Quality Solutions" in 2008. He is a speaker in demand for his impact on Southern Nevada business; David's e-mail is dchavez@asnevada.com. Rm. Jasmine E

11:30 - 12:30 pm **"How to Operate Effectively in a Recession"**

Taguht by: Diane F. Steenman spent 12 years with a major travel company before embarking on an officer-level career in the travel, hospitality, vacation ownership and entertainment industries. Diane relocated to Las Vegas in 2000 and founded her own consulting business in 2003. Diane joined SCORE in 2008 and has been elected an officer; her e-mail is dsteenman@aol.com. Rm. Jasmine E

12:30 - 1:30 pm **Lunch Rm. Jamine DH**

1:30 - 2:30 pm **"Making food Ice Displays"-** taught by Mark Davis, Culinary Instructor Le Cordon Bleu.  
Rm. Jasmine F

2:30 - 4:00 pm **"Funding Your Business"**

Taught by: Robert M. Cushman spent 20 years with three manufacturing corporations and was then selected to be C OO of a Boston law firm, and subsequently elected President of a law firm in Lynn, Massachusetts. After moving to Las Vegas Bob began a golf cart shop. Bob joined SCORE in 1998; currently he is Chapter Secretary. Mr. Cushman's e-mail is bobcushmanscore@hotmail.com. & Stephen R. Sawyer, after college and military service, spent 32 years with major insurance companies in Hartford, Connecticut determining insurance and project performance bond underwriting for major national developers. Steve first retired to Las Vegas in 1999 and joined SCORE in 2006; he is Chapter Treasurer. Mr. Sawyer's e-mail is stephen\_r\_sawyer@yahoo.com. Rm. Jamine E

4:15-5:00 pm **"Tool Workshop "-** Please bring and tools or ideas you would like to share with the group.  
Vendors get first chance. Rm. Jasmine F

7:00 pm- 9:00 pm **Reception for all attendees and Venors-** Raffle featuring Trim Saw donated by Dean Carlson and Ben Rand of I-Sculpt Hall of Fame Inductees. Rm Jasmine DH

### August 11, 2009 (Tuesday)

8:30 - 3:00 pm Trade Show Opens

9:30 - 10:30 am **"The In's and Out's of Setting up a Portable Ice Lounge"-** Ryan McDougall, Ice Occasions LV

10:45 - 11:45 am **"A Positive Approach to a Bad Economy"-** Change your attitude from Woe is me to an Opportunity-  
taught by: Dean Carlson, Styled Ice.

12:00- 1:00 pm **Lunch/ Brain Storming Session Rm Jasmine DH**

1:00 - 2:00 pm **"How to work with a party planner"-** Taught by: Las Vegas party planner.

2:00 - 3:00 pm **"The Value of a Bridal Show" -** Taught by: Ken Burkemper, Ideas in Ice

3:15- 5:15 pm **Field Trip to Minus 5 Lounge in Mandalay Bay**

**\*\*The Schedule above is subject to change. \*\***

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Mandalay Bay Resort and Casino | 3950 Las Vegas Blvd. South | Las Vegas, NV 89119  
[www.mandalaybay.com](http://www.mandalaybay.com)

Reservations will be telephoned directly to Group Services Department at (877-632-7000) or (702-632-9000) or by FAX at (702-632-7206). In order to receive the group rate, callers must identify their affiliation with National Ice Carving Association. Rates cannot be changed at check-in or check-out for guests who fail to identify their affiliation at the time the reservation is made. Cut off is 7/24/09, rooms are \$109.00 a night + Tax

Fly into McCarran International Airport - LAS airport in Las Vegas. Grab a taxi for about \$15.00 each way to get to Mandalay Bay. Flights are at historic lows so book early to take advantage of these deals.